



**PAMBANSANG PUNONGHIMPILAN TANOD BAYBAYIN NG PILIPINAS**  
(National Headquarters Philippine Coast Guard)  
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1018 Manila

NHQ-PCG/CG-11

14 May 2024

**CIRCULAR  
NUMBER 11-24**

**UTILIZATION OF TEXT RESPONSE FOR INFORMATION DISSEMINATION AND  
EMERGENCY NAVIGATIONAL SAFETY WARNINGS TRANSMISSION (TRIDENT)  
OR THE PCG "TEXT BLAST" SYSTEM**

**1. AUTHORITY**

Republic Act No. 9993, otherwise known as "Philippines Coast Guard Law of 2009" and its implementing Rules and Regulations

**2. REFERENCES**

- A. Republic Act No. 10173 or the "Data Privacy Act of 2012" dated 15 July 2012;
- B. Republic Act No. 8792 or the "Electronic Commerce Act of 2000" dated 14 June 2000;
- C. HPCG Circular No. 09-14 dated 01 September 2014, "Policy Guideline to Raise Security, Awareness, Consciousness, and Discipline on the Use of Information & Communications Technology (ICT) Devices and the Internet of PCG Personnel";
- D. PCG Regulations G200-001 dated 23 September 2022, "Security of Classified Matters";
- E. NHQ-PCG/CG-11 Standard Operating Procedures No. 09-19 dated 27 June 2019, "Utilization of Issued PCG Mobile/ Cellular Phones";
- F. GHQ Letter Directive No. 287 dated 30 August 2013, "Adopting Cyberspace as One of the Domains of AFP Operations"

**3. PURPOSE**

This prescribes the guidelines and procedures for the proper and authorized use of the Text Response for Information Dissemination and Emergency Navigational Safety Warning Transmission (TRIDENT) or the PCG "Text Blast" System.

#### 4. SCOPE

This shall apply to all communications broadcasted through the use of the TRIDENT System.

#### 5. POLICIES

- A. Coast Guard Weapons, Communications, Electronics and Information System Command (CGWCEISC) shall be the Unit of Primary Responsibility (UPR) for the TRIDENT System and in-charge of updating and maintaining the database system that contains the personal data and cellphone numbers of all PCG personnel.
- B. There are only three (3) types of SMS messages that shall be released from the TRIDENT System, namely: PCG weather disturbance alerts, PCG personnel birthday greetings, and personal messages from the Commandant, PCG.
- C. Coast Guard Public Affairs Service (CGPAS) shall draft and submit the PCG personnel birthday greetings of the Commandant for all PCG personnel.
- D. Personal messages from the Commandant, PCG shall be drafted and submitted by the Flag Secretary, O/CPCG.
- E. The PCG Command Center (PCGCC) shall release all PCG weather disturbance alert messages and weather disturbance updates, and personal messages of the Commandant, PCG.
- F. Text messages for PCG personnel birthday greetings shall not divulge any personal information of the PCG personnel to be greeted.
- G. The PCGCC shall coordinate and verify the information with PAGASA regarding weather disturbance alert.

#### 6. GUIDELINES

- A. For PCG Weather Disturbance Alerts:
  - i. The PCG alert message for weather disturbances which consists of 160 characters shall have three segments prior submission to PCGCC. Alert message shall include; weather condition updates; location of the weather disturbance; and prohibition on vessels/ motor bancas not allowed to set sail on the said weather condition.
  - ii. The PCGCC shall release all SMS messages on PCG weather disturbance alerts.



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- iii. First-hand information may come from PAGASA which will be transmitted and recorded by PCGCC. The information must be verified prior to dissemination of weather disturbance alert.
  - iv. The PCGCC will relay weather status warning only to those areas covered by said weather disturbance to augment or expedite information dissemination.
- B. For PCG personnel birthday greetings:
- i. The Deputy Chief of Coast Guard Staff for Human Resource Management, CG-1 shall provide the Coast Guard Adjutant Office (CGAO) updated information of all PCG personnel including their names, dates of birth and cellphone numbers.
  - ii. The CGAO shall advise and provide the CGWCEISC updated information of all PCG personnel including their names, dates of birth and cellphone numbers.
  - iii. CGWCEISC shall update and maintain the database system for all PCG personnel's personal information including cellphone numbers and submit the same to Coast Guard Public Affairs Service (CGPAS).
  - iv. The CGPAS shall draft and submit birthday greetings of the Commandant, PCG to PCG personnel who will be celebrating his/her birthday.
- C. For the Commandant's personal messages:
- i. The Flag Secretary shall draft and submit the personal messages of the Commandant, PCG to the PCGCC.
  - ii. The PCGCC shall release all SMS messages containing the Commandant's personal message.

## 7. DUTIES AND RESPONSIBILITIES

- A. Commander, CGWCEISC:
- i. Unit of Primary Responsibility (UPR) for the TRIDENT System and in-charge of the management and supervision of the whole system on a regular basis to ensure that recipients will receive the messages in a timely and prompt manner.
  - ii. In-charge of the maintenance and troubleshooting of the database system.

- iii. Responsible for updating and maintaining the database system carrying personal information and cellphone numbers of PCG personnel.
  - iv. Inform CGPAS on PCG personnel who will have their birthday.
  - v. Ensure that any data used in the TRIDENT System, under the Data Privacy Act is kept securely to ensure that the data within the system maintain its integrity and security.
  - vi. Shall act as System Administrator and will only allow those with authorization to release Text Blast such as PCGCC.
- B. Commanders, Functional Commands / Commanders, Coast Guard Districts / Commanding Officers, PCG Units:
- i. Provide updated data of all PCG personnel under its AOR including their names, birthdates and cellphone numbers to CGWCEISC, CG-1 and CGAO.
  - ii. Provide updated data of all offices of stakeholders, political figures, Barangay Captains and fisherfolks including their names and cellphone numbers to PCGCC for the release of weather disturbance updates.
- C. Director, PCGCC
- Assist the C, CGWCEISC in the management and supervision of the TRIDENT System on a regular basis to ensure that recipients will receive the messages in a timely and prompt manner.
- D. Deputy Chief of Coast Guard Staff for Maritime Communications, Weapons, Electronics and Information System, CG-11
- i. Formulate policy that will govern the implementation of TRIDENT System.
  - ii. Provide appropriate guidelines and conduct training on the use of TRIDENT System to ensure its systematic usage; and
  - iii. Coordinate with telecommunications network provider for the impending defects of the TRIDENT System.
- E. Deputy Chief of Coast Guard Staff for Human Resource Management, CG-1

Provide CGAO with updated data of all PCG personnel including their names, dates of birth and cellphone numbers.



F. Coast Guard Adjutant

Provide CGWCEISC with updated data of all PCG personnel including their names, dates of birth and cellphone numbers.

G. Commander, CGPAS

Draft and submit personalized birthday greetings of the Commandant, PCG to PCG personnel who will be celebrating his/her birthday to the PCGCC; and

H. Flag Secretary, O/CPCG

Draft and submit the personal messages of the Commandant, PCG to the PCGCC.

I. PCGCC

Release all SMS messages on PCG weather disturbance alerts to the Organization and stakeholders, and the Commandant's personal messages to the PCG personnel.

**8. AUTOMATIC REVIEW**

This Circular is subject to automatic review one year after its effectivity or as necessary.

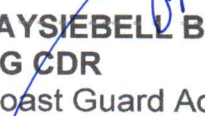
**9. EFFECTIVITY**

This Circular takes effect upon publication.

**BY COMMAND OF COAST GUARD ADMIRAL GAVAN:**

**OFFICIAL:**

**HOSTILLO ARTURO E CORNELIO**  
**CG RADM**  
Chief of Coast Guard Staff

  
**JAYSIEBELL B FERRER**  
**CG CDR**  
Coast Guard Adjutant

