



PAMBANSANG PUNONGHIMPILAN TANOD BAYBAYIN NG PILIPINAS
(National Headquarters Philippine Coast Guard)
139 25th Street, Port Area
1018 Manila

NHQ-PCG / HCGCRS

31 March 2023

CIRCULAR
NUMBER.....03-23

COAST GUARD CIVIL RELATIONS SERVICE BADGE

I. REFERENCE:

- a. HPCG Circular No. 06-10 dated 25 May 2010 "PCG Awards and Decorations
- b. Philippine Coast Guard Uniform Regulations Manual Series 2021 Chapter 4 Insignia 4.4.1.3 Badge

II. PURPOSE:

To set the physical description and attributes of the Coast Guard Civil Relations Service Badge and prescribe policies/guidelines for its use.

III. OBJECTIVE:

To provide the Coast Guard Civil Relations Service with eligibility badge uniquely designed to be worn by authorized personnel assigned within its Unit.

IV. COVERAGE:

This circular applies to all Coast Guard Civil Relations Service personnel who are qualified to use the Coast Guard Civil Relations Service Badge.

V. CGCRS BADGE:

A1. Illustration

FOR OFFICERS

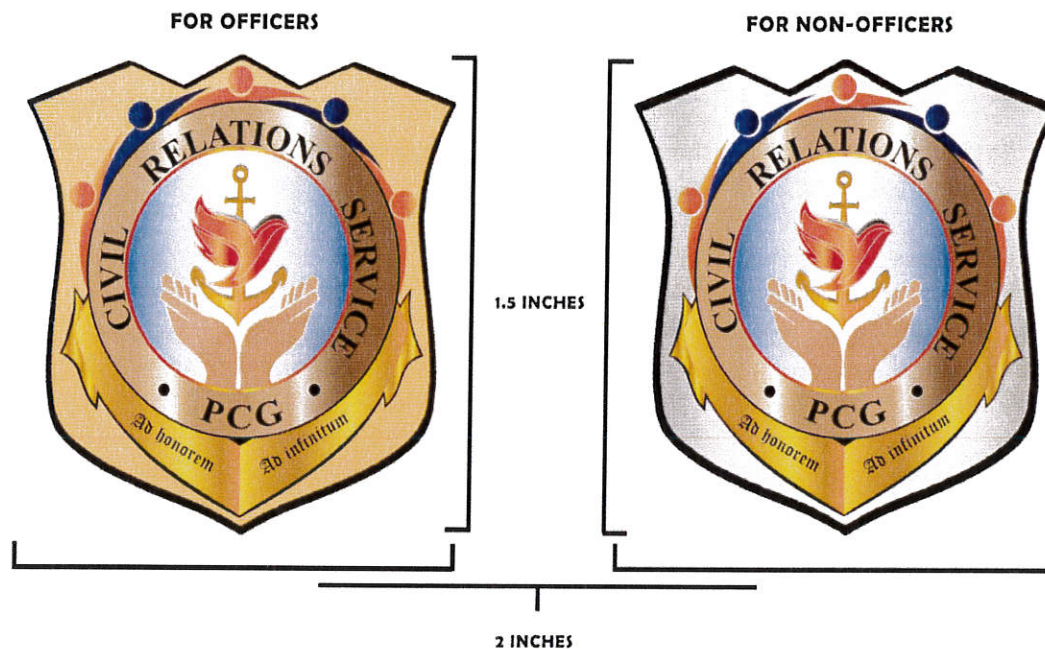


FOR NON-OFFICERS



A handwritten signature in black ink, located in the bottom right corner of the page.

A2. Measurement:



B. DESCRIPTION:

The Coast Guard Civil Relations Service is one of the Operational Support Commands and the humanitarian arm of the Philippine Coast Guard responsible in organizing, participating, equipping and providing community affairs activities for the civilian populace in support of the Philippine Coast Guard Mission. Thus, the official seal of this Command is reflective of its devotion to the community as the sole representative of the Coast Guard in assisting the community in understanding the importance of the Philippine Coast Guard.

The design of the badge depicts the following elements:

1. **Human Chain:** It is form that means to work hand in hand with the people, to harmonize the relationship of the Philippine Coast Guard and the communities to efficiently deliver the Coast Guard Mandates and Programs.
2. **Brass Ring:** From an English idiom means great success and achievement. This symbol is the goal of the Civil Relations Service as we move forward in fulfilling service to the people and the mandates of the Philippine Coast Guard.
3. **Flame (Shape of Dove):** This is the inner light that burns at the soul. It signifies the main function of the CGCRS to enlighten the morale of every community and inculcate in the minds and hearts of people that the Government, through the presence of the Philippine Coast Guard, serves as their guiding light in times of trouble and misery. More so, it is shaped like dove to show devotion and care to preserve peace.
4. **Hands (Helping Gesture):** It is a tool of tools; in general, this shows strength power and protection as a symbol to what the Coast Guard as an Organization can provide to the communities. Likewise, its gesture (helping hands) means to reach out to those in need.

5. **Golden Anchor:** The Philippine Coast Guard is a maritime agency that ensures the protection of life and property at sea, Thus the anchor in the center of the seal reflects that the Civil Relations Service is operating under the supervision of the Philippine Coast Guard as its humanitarian arm to establish stability, trust, security and support to the people. Further, the gold color means “precious” which proves that the symbol of anchor is the main priority in doing our mandates.
6. **Golden Banner:** a banner that holds the Command Motto “Ad Honorem, Ad infinitum”, a phrase that constitutes our goal to act selflessly at all times.
7. **Metal Frame:** Gold is for Officers while Silver is for Non-Officers.

VI. POLICIES:

a. Eligibility Requirements: Uniformed personnel

1. Officers:

- a. At least 1 year assigned at Coast Guard Civil Relations Service.

2. Non – Officers:

- a. At least 1 year assigned at Coast Guard Civil Relations Service.

b. Only qualified uniformed personnel assigned at Coast Guard Civil Relations Service will be allowed to wear the CGCRS Badge.

VII. Authority:

Awarded by the Commander, Coast Guard Civil Relations Service to eligible CGCRS uniformed personnel via Unit’s Special Order.

VIII. Procedure:

1. Uniformed personnel who have completed stated requirements will be awarded the Coast Guard Civil Relations Service Badge via the issuance of appropriate order coming from CGCRS Admin & Personnel Branch duly approved by the Commander, Coast Guard Civil Relations Service.

2. Said personnel will be allowed to wear the CGCRS Badge along the duration of their tour of duty within the PCG.

3. The insignia can be worn with the following PCG uniforms:

- a. GOA (metal badge)
- b. Bush Coat (metal badge)
- c. Service Blouse (metal badge)
- d. Battle Dress Uniform (embroidered or digitally printed badge)

4. Its placement over the said uniforms will follow the prescribed PCG regulation.



5. Unauthorized or improper use of the said badge shall be dealt with corresponding penalty, subject to CGCRS Disciplinary Board.

IX. TRANSITORY PROVISIONS:

Upon approval and effectivity of this circular:

1. CGCRS Officers are automatically awarded the Coast Guard Civil Relations Service Badge.

2. CGCRS Non-Officers who have completed the above-cited requirements shall be qualified for this award.

X. RESCISSION:

All other Circulars and policies in conflict with this circular are hereby rescinded.

XI. EFFECTIVITY:

This circular shall take effect upon publication.

BY COMMAND OF COAST GUARD ADMIRAL ABU:

OFFICIAL:


JAYSIEBELL B FERRER
CG CDR
Coast Guard Adjutant

TITO ALVIN G ANDAL
CG COMMO
Chief of Coast Guard Staff